

Name of the Faculty- Mr. Rameshwar Dass
Discipline - BBA
Semester - 6th Semester
Subject and Code - BBA-308: ENTREPRENEURSHIP DEVELOPMENT
Lesson Plan Duration - 15 weeks (January,2018 to April, 2018)

Week	Subject	
	Lecture Day	Topic (Including Assignment/ Test)
1	1st	Introduction to Subject
	2nd	Entrepreneurship- Meaning, Nature and Scope.
	3rd	Assignment No.1 (Promoting Entrepreneurs)
2	4th	Characteristics of a Successful Entrepreneur.
	5th	Qualities of a Successful Entrepreneur.
	6th	Test No.1
3	7th	Relationship between Entrepreneurship Development and Economic Development
	8th	Relationship between Entrepreneurship Development and Economic Development
	9th	Video 1 on Entrepreneur
4	10th	Entrepreneurship and Society
	11th	Entrepreneurship and Society
	12th	Case Study on new age Entrepreneur
5	13th	New Venture Development- Meaning and Stages.
	14th	New Venture Development- Meaning and Stages.
	15th	Assignment No.2 (As per syllabus)
6	16th	Sources of Financing Entrepreneurship
	17th	Sources of Financing Entrepreneurship
	18th	Sources of Financing Entrepreneurship
7	19th	Test 2
	20th	Video 2 on Entrepreneur
	21st	Evaluation of Role of Government Agencies in Promoting Entrepreneurship in India.
8	22nd	Evaluation of Role of Government Agencies in Promoting Entrepreneurship in India.
	23rd	Evaluation of Role of Non Government Agencies in Promoting Entrepreneurship in India.
	24th	Evaluation of Role of Non Government Agencies in Promoting Entrepreneurship in India.
9	25th	Guest Lecture on Entrepreneurship
	26th	Case Study on Entrepreneur
	27th	Entrepreneurial Strategies
10	28th	Entrepreneurial Strategies
	29th	Business Plan
	30th	Business Plan
11	31st	Business Plan
	32nd	Future of Entrepreneurship in India.
	33rd	Future of Entrepreneurship in India.
12	34th	Role Play (Idea, Fin. Nego., Market Development)
	35th	Test 3
	36th	Presentation and revision - Group I
13	37th	Presentation and revision - Group II
	38th	Presentation and revision - Group III
	39th	Presentation and revision - Group IV
14	40th	Presentation and revision - Group V
	41st	Presentation and revision - Group VI
	42nd	Presentation and revision - Group VII
15	43rd	Seminar on how to excel in Exams
	44th	Notes & Doubts clearing session
	45th	Test- Whole Course