

Name of the Faculty- Ms. Sangeeta Chariya

Discipline - BBA

Semester - 6th

Subject and Code - LOGISTICS MANAGEMENT BBA-310

Lesson Plan Duration - 15 weeks ( January,2018 to April, 2018)

Week	Theory		Practical	
	Lecture Day	Topic (Including Assignment/ Test)	Practical Day	Topic
1	1st	Logistics: Definition, Concept , Scope, Mission of Logistics	1st	NA
	2nd	Logistics: Role, Need, Elements & Coordination Functions of Logistics	2nd	NA
	3rd	Logistics: Importance, logistics activities & Decisions	3rd	NA
2	4th	Logistics management : Scope & objectives, Total cost concept V/s Customer service Cost	4th	NA
	5th	Different Components of Total Cost & Service Cost	5th	NA
	6th	that have change the perspective of logistics, Value Chain : Meaning	6th	NA
3	7th	Revision	7th	NA
	8th	Customer Service: Meaning & Types of customers, Customer satisfaction along with satisfaction types	8th	NA
	9th	Customer Service: Levels of Customer satisfaction	9th	NA
4	10th	Customer service : Meaning, Scope, Features, Reasons for customer shifting,	10th	NA
	11th	Customer satisfaction : Detailed discussion on elements of Customer service	11th	NA
	12th	Customer satisfaction: Types of Customer service along with brief discussion on customer service cost	12th	NA
5	13th	Assignment: Study of practices followed by company that increases customer satisfaction	13th	NA
	14th	Supply chain management: Definition, nature & objectives of logistics in SCM,	14th	NA
	15th	in SCM,	15th	NA
6	16th	Supply chain management: Factors affecting SCM, Benefits of SCM, Supply chain for manufacturers	16th	NA
	17th	Supply chain management: Process of SCM, Drivers of Supply chain performance	17th	NA
	18th	Physical Distribution : Meaning, Nature, importance and patterns of physical distribution	18th	NA
7	19th	Physical Distribution : Difference between SCM & physical distribution	19th	NA
	20th	Revision	20th	NA
	21st	Order Processing : Meaning, Features and significance of OP	21st	NA
8	22nd	Order Processing : Key Elements of OP, Complete cycle or Functions of OP	22nd	NA
	23rd	Order Processing : Total Order Cycle, Order Cycle Time, Activities contributing Order Cycle Time	23rd	NA
	24th	Order Processing Cost, Elements of Order Processing Costs	24th	NA
9	25th	Warehousing: Meaning , purpose, functions & Reasons for warehousing	25th	NA
	26th	type of warehouses	26th	NA
	27th	Measures	27th	NA
10	28th	Warehousing: Selection of Location for the Warehouse, Layout of Warehouses, Warehouse Layout Procedure	28th	NA
	29th	Revision	29th	NA
	30th	Inventory Management: Meaning & importance of inventory, Motives & Benefits of holding inventory	30th	NA
11	31st	Inventory Management: Inventory Cost, Elements of inventory Cost, Factors Determining optimum level Of Inventory	31st	NA
	32nd	Inventory Management : Areas & Functions of inventory Mgt., Inventory management techniques	32nd	NA
	33rd	Transportation: Meaning & importance, Contribution of Transport industry to GDP	33rd	NA
12	34th	Transportation: Functions of transportation along with principles of Transportation	34th	NA
	35th	Transportation: Different modes of Transportation along with their advantages & disadvantages	35th	NA
	36th	Revision	36th	NA
13	37th	Assignment: Study the factors that affects the Selection of Mode of Transport	37th	NA
	38th	Logistics packaging: Meaning, Features and purpose od packaging	38th	NA
	39th	Logistics packaging: Types of Packaging, Difference between packing & packaging,	39th	NA
14	40th	Logistics packaging: Types of Packaging material, Recent innovations in packaging	40th	NA
	41st	Logistics packaging:Packaging Decisions, Packaging cost, Unitisation in Packaging	41st	NA
	42nd	Technology in Logistics :Role of technology in logistics, logistics performance measurement & control	42nd	NA
15	43rd	Technology in Logistics : IT solutions in logistics, Recent technologies in Logistics	43rd	NA
	44th	Revision	44th	NA
	45th	Revision	45th	NA